

Privacy Policy

LAST UPDATED: September 9, 2024

The following information is contained in this Privacy Policy:

- What personally identifiable information of yours is collected from you through the website, how that information is used and to whom it is disclosed.
- An overview of HydraForce's policies regarding its collection and use of biometric data.
- The kind of security procedures in place to protect the loss, misuse, or alteration of information under HydraForce's control.
- Contact information for HydraForce.

If you have questions or concerns about this Privacy Policy or the privacy practices of this website, you should first contact the HydraForce Marketing Department at HFMarketing@hydraforce.com.

Commitment to Confidentiality:

Confidentiality is a top priority at HydraForce. We are committed to maintaining the highest level of confidentiality with all of the information we receive from this website's users.

Collection and Use of Personal Information through this website:

Users of this website have the option to provide certain personal information. This personal information may be required in order to receive specific downloads or literature. By providing such information, you are agreeing that HydraForce may store, process, and review such information, and we may use this personal information for the purpose for which it was collected.

We may collect certain personally identifiable information from our users at different places within this website. Our definition of personally identifiable information includes any information that may be used to specifically identify or contact you, such as your name, mail address, telephone number, cellular phone number, text message number, fax number, e-mail address, etc.

Customers, Distributors and Employees of HydraForce have the ability to register for access to the secured area of this website. To access the secured area, you may need to provide additional information such as name, address, email address and company. The purpose of the registration process is to verify and validate who is requesting access to the secured area of the website. Registration also enables us to tailor the information you receive.

We may use the voluntarily provided contact information to notify website users of updates to existing products and services, new products and services, or upcoming events. Website users who do not wish to receive such notifications via e-mail can choose to opt-out of receiving such information. It is our policy that e-mail messages contain an "unsubscribe" function, along with instructions on how to execute the opt-out function. In addition, all website users have the ability to opt-out of receiving e-mail messages by updating their communications preferences within the secured area of the website.

After completing the log-in process, Electronics Portal, i-Design Web, and Customer Center users have the option to change their password, e-mail address, and security question and response. If the website user forgets or misplaces their password, HydraForce will use the security question and response to identify the website user and grant access to the website. To change personally identifiable information collected through various web forms, a person must contact HFMarketing@hydraforce.com.

We recognize that when website users choose to provide personal information, they trust that we will protect their privacy and will provide them with choices about how that information is to be shared. HydraForce will not sell, trade, or rent the personal information that you provide unless you authorize us to do so.

There are instances in which HydraForce may disclose website user's personal information to our distributors, employees, and third-party partners to enable them to perform functions on our behalf. These companies are only permitted to share, store and/or use personal information for business purposes.

We may share your personal information when we believe that such action is necessary to: 1) fulfill an enquiry; 2) protect or defend our legal rights or property, this website, or other users; or 3) protect your health and safety or the health and safety of this website's users or the general public.

Biometric data policy:

HydraForce may utilize timeclocks that collect biometric data in the form of fingerprints from our employees. HydraForce and its vendor that provides the timeclocks collect, store, and use this biometric data solely for the purposes of employee identification, fraud prevention, and pre-employment hiring. Neither HydraForce nor the vendor working on its behalf utilizes this biometric data for any other purpose.

The storage, transmission, and protection of biometric data is performed in a manner that is the same as or more protective than the manner in which HydraForce stores, transmits and discloses other confidential and sensitive information.

HydraForce and its timeclock vendors only retain this biometric data until the (i) initial purpose for collecting or obtaining the biometric data has been satisfied, such as the termination of the employee's employment with us, or (ii) within 3 years of the employee's last interaction with HydraForce, whichever occurs first. Upon this occurrence, the biometric data is securely and permanently deleted, and is not retained by either HydraForce or its vendor, unless it is required by law to be retained for longer.

Technology use on this website:

Information about you and your use of this website is collected through the use of session and persistent cookies. Session cookies are small text files that are stored within your computer's memory. These files are used to facilitate your navigation throughout this website.

Persistent cookies are small computer files that are transferred to your computer's hard drive. These stored files are used in the generation of data that is fed to a contracted third party for website usage analysis. Reports created using this information will provide HydraForce with a better understanding of the use of this website.

HydraForce may work with third party service providers who may place third party persistent cookies, web beacons, or similar technologies on your computer as a visitor to our website to collect information about the use of our website. This information allows these third party service providers to customize our content and advertising.

Opting out from these services will have no effect on your use of this website in any way. Information stored within both session and persistent cookies is

not tied to your Personally Identifiable Information.

If you are concerned about the storage and use of cookies, you may be able to direct your Internet browser to notify you and seek approval whenever a cookie is being sent to your hard drive. You may also delete a cookie manually from your hard drive through your Internet browser or other programs. You can also set your browser to refuse all cookies.

To gauge the effectiveness of this website, we may collect information about our website users. This information may include, among other things, your: IP address, browser type, internet service provider (ISP), domain names, referring/exit pages, operating system, date/time stamp, Device type, Device Operating System (OS) version, Device name, region, and other data. We may use this information to analyze trends, to administer the website, to track users' movements around the site and to gather demographic information about our user base as a whole.

Internal security procedures:

Information that you review on the i-Design Web, Customer Center, and Electronics Portal site is kept strictly confidential and fully secure. Your encrypted (encoded) information is protected using "Secure Socket Layers (SSL)" as it passes between your browser and this website. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. Only authorized persons are permitted to access your personal information. All authorized persons must abide by security, privacy, and confidentiality agreements.

E-mail:

If you send questions or comments to an e-mail address listed within this website or via a contact form located within this website, we will share your correspondence with an associate most capable of addressing your questions and concerns. We will retain your communications until we have done our very best to provide you with a complete and satisfactory response. Ultimately, we will either discard your communication or archive it within our marketing automation service. We will not keep your e-mail address for secondary purposes. All information and correspondence you share with us

will be handled in the strictest confidence.

Unfortunately by design standard Internet e-mail is not secure. For that reason, please do not use unsecured e-mail to communicate information to us that you may consider to be confidential.

European Union (EU) General Data Protection Regulation (GDPR):

Residents of the European Union (EU) , under the General Data Protection Regulation (GDPR) have the right to request to modify, delete or access data we collect about them. GDPR took effect on May 25, 2018. To make a request, contact HydraForce Marketing at HFMarketing@hydraforce.com. HydraForce will respond to these requests within one month.

California privacy law:

Residents of the State of California, under certain provisions of the California Civil Code, have the right to request from companies conducting business in California a list of all third-parties to which the company has disclosed certain personally identifiable information as defined under California law during the preceding year for third-party direct marketing purposes. You are limited to two requests per calendar year. In your request, please attest to the fact that you are a California resident and provide a current California address for our response. You may request the information in writing by contacting the HydraForce Marketing at HFMarketing@hydraforce.com.

Internet Privacy Statement changes:

This Internet Privacy Statement is effective as of January 2011 and was last updated as of the date at the top of this Policy. This Privacy Policy is not intended to and does not create any contractual or other legal rights with or on behalf of any party.

If we decide to change this website's privacy practices, we will post those changes to this Internet Privacy Statement, the home page, and other places that we deem appropriate so that you are aware of what information is being collected, how the information is being used, and under what circumstances, if any, the information may be disclosed. HydraForce reserves the right to modify this Privacy Policy at any time, so please review it frequently.

More information:

This website is maintained by HydraForce, 500 Barclay Blvd, Lincolnshire, IL 60069.